

LEADING BY INSPIRATION

Raeda Al Barri

Owner and CEO, Raeda Kitchen Supplies
Jordan

A trendsetter in the world of home cooking.



Running a business selling kitchen supplies, Al Barri is a true trendsetter in the world of home cooking.

Q: *With your business, you have been a source of inspiration for people around you. In what way would you say you impact others?*

A: First of all, as a result of my success I have seen a couple of other players getting into my field of business. But more importantly I can proudly say that I have inspired other people around me, making people in my community interested in starting their own business.

Q: *You have built your own business; how would you say being an entrepreneur has changed you as a person?*

A: It has definitely improved my social skills. I'm much better at approaching different personalities and dealing with people both privately and in business.