

ON THE VERGE

Rocío del Pilar Ochoa García
Co-founder, El Bosque de Acopalca
Peru

Meet the co-founder of association El Bosque de Acopalca who stand before a major venture.



The key to increase yield in agricultural production lies in the refinement further up the development chain. Rocío del Pilar Ochoa García and her association have understood that.

Q: *You are about to launch your range of dried mushroom products to the food market, what makes your products competitive?*

A: That is a question with many answers. But we are seeing an increased demand for our products, which means that the natural next step for us is to expand. Our products will now be sold in supermarkets, packaged and labeled as 12 gram units, which is very good for our development.